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Abraham Lincoln Centre

Become a
Champion
For The
Greater Good



www.abelink.org

Abraham Lincoln Centre

SPONSORSHIP

◎ Organization Overview

- The Abraham Lincoln Centre (ALC), founded in 1905, is a not-for-profit social service organization that provides services for children, adults, senior citizens and persons with developmental or behavioral disabilities and their families within Chicago's south side. The goal is to strengthen individual's independence, self-esteem, and ability to lead healthy and productive lives in order for future generations to become the best that they can be, by *helping people to help themselves*.
- **ALC provides the following services:**
 - Early Childhood preschool and daycare.
 - Youth & Teen development workshops, internships, tutoring, mentoring and field trips.
 - Adult & Senior Citizen computer workshops, healthy cooking demonstrations, and fitness classes.
 - Children & Adult Developmental Disabilities and Behavioral Health case management services, supported living services, and respite services.



Abraham Lincoln Centre

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Benefits

- ◉ Consistent awareness and imaging via sponsorship for one of the most dedicated charities in the Chicago land area. This opportunity will extend your company's message and increase your company's name recognition and branding.
- ◉ Increased awareness throughout the Chicago Metropolitan area of your company's community involvement through a cause-related marketing opportunity.

Demographics

- ◉ The ALC reaches more than 7,000 individuals including our clients and their families, sponsors and supporters via our quarterly newsletter, website, e-announcements and media attention. Our cross cultural mailing list of 3,000 represents donors, businesses, corporations, families, religious institutions and consumers.



Abraham Lincoln Centre Sponsorship Opportunities

◎ Annual Humanitarian Award Dinner *Making a Difference to Last a Lifetime*

- **Date:** Friday - October 21, 2011
- **Location:** Fairmont Hotel
200 N. Columbus Drive, Chicago, IL
- **Time:** 6:30pm - Reception
7:30pm – Dinner and Award Ceremony
- **Attendance:** 400

Event Overview

Please join us for a very special evening hosting 400 dignitaries including donors, entrepreneurs, corporate executives, community leaders, and our consumers and their families. Features include entertainment, live and silent auctions, presentation from youth program participants, and much more.

Since 1959, the Abraham Lincoln Centre's (ALC) Annual Humanitarian Award dinner has honored individuals and organizations that impact the lives of children. Past honorees have included – [Access List](#).



Abraham Lincoln Centre Sponsorship Opportunities

○ Annual Community Picnic

- **Date:** Summer 2011 - *TBD*
- **Location:** Mandrake Park East
39th & Cottage Grove Ave., Chicago, IL
- **Time:** 12:00pm – 4:00pm
- **Attendance:** 500

Event Overview

The Abraham Lincoln Centre (ALC), located in the heart of the Bronzeville community since 1905, will host a free barbecue for area residents at Mandrake Park East on 39th & Cottage Grove Avenue. The event will feature games and prizes for kids, teenagers and adults; delicious grilled food and beverages; music, fun and community awareness.



Abraham Lincoln Centre

Sponsorship Opportunities

Title Sponsor:

(one available)

- Name-In-Title opportunity.
- Twenty event tickets/Two VIP tables, including:
 - Photo opportunity with guest of honor *(if applicable)*
- Twenty Special Invitations to VIP Reception. *(if applicable)*
- Logo and corporate Name-In-Title inclusion in all event marketing and promotion, including press releases, signage, television, radio spots, e-announcements, website, event program and print advertisements.
- Full page advertisement inside front cover of event program. *(if applicable)*
- Sponsor-supplied promotional insert included in program.
- Banner recognition and special mention at event.
- Sponsorship recognition on ALC website and link to sponsor site for 9 months.
- Recognition in ALC Annual Report and Newsletter to more than 3,000 constituents.
- On-site promotional opportunities.
- Opportunity to address audience and introduce guest of honor. *(if applicable)*
- Insert in gift bag.
- Private meet and greet with guest of honor. *(if applicable)*



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Sponsorship Opportunities

Presenting Sponsor:

(two available)

- Name-In-Title opportunity.
- Ten event tickets/One VIP tables, including:
 - Photo opportunity with guest of honor *(if applicable)*
- Ten Special Invitations to VIP Reception. *(if applicable)*
- Logo and corporate Name-In-Title inclusion in all event marketing and promotion, including press releases, signage, television, radio spots, e-announcements, website, event program and print advertisements.
- Full page advertisement inside event program. *(if applicable)*
- Special mention at event.
- Sponsorship recognition on ALC website and link to sponsor site for 6 months.
- Recognition in ALC Annual Report and Newsletter to more than 3,000 constituents.
- On-site promotional opportunities.
- Insert in gift bag.
- Private meet and greet with guest of honor. *(if applicable)*



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Sponsorship Opportunities

Co-Sponsor:

- Name-In-Title opportunity.
- Five event tickets and VIP seating, including:
 - Photo opportunity with guest of honor. *(if applicable)*
- Five Special Invitations to VIP Reception. *(if applicable)*
- Logo and corporate Name-In-Title inclusion in all event marketing and promotion, including press releases, signage, television, radio spots, e-announcements, website, event program and print advertisements.
- Half page advertisement inside event program. *(if applicable)*
- Special mention at event.
- Sponsorship recognition on ALC website and link to sponsor site for 3 months.
- Recognition in ALC Annual Report and Newsletter to more than 3,000 constituents.



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Sponsorship Opportunities

VIP Table Sponsor:

- Ten VIP Reception invitations. (*if applicable*)
- Table Seating for 10.
- Recognition in e-announcements, website and event program.

Table Sponsor: \$2,500

- Table Seating for 10.
- Recognition in e-announcements, website and event program.



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Additional Opportunities Available

Please contact:

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